NLP - Assignment 5

In this assignment you will apply sentiment analysis on twitter messages.

1 Collect tweets

Have your twitter streamer run for an entire day to later be able to assess the average sentiment across the hours of the day.

1.1 Extract variables

Extract from the tweets's time of creation and the text.

1.1 Process time

Extract the time of day from the time variable using str_extract_all() from the the stringr package. As the pattern use [0-9]{2}:[0-9]{2}:[0-9]{2} or a variant of it in case the time of day is formatted differently in your case. Next parse the extracted times of day using parse_time() from the readr package. This should work without specifying the format argument. If not provide a specific format. ?parse_time will tell you how. Finally, use the hour()-function from the lubridate package to extract the hour of day. This should in a numeric variable that contains whole number values indicating the hour of day. Make sure that your data is stored as a tibble and add to it the hour vector as a new variable.

2 Sentiment analysis

In this section use the very convenient tidytext package to run the sentiment analysis.

2.1 Tokenize

Tokenize the text (i.e., separate the tweets into words) using unnest_tokes() from the tidytext package, which yo will have to install and load. Use the pipe operator á la data %>% unnest_tokens(word, text) where word will be the name of the new variable containing the words (tokens) and text is (must be) the name of the variable containing the tweets.

2.2 Assign sentiments

Identify the sentiments of the different words by joining the data with the AFINN sentiment lexicon using inner_join() using again the pipe operator á la data %>% inner_join(get_sentiments("afinn")).

2.3 Determine mean sentiment

Determine the mean sentiment using the group_by() and summarize() idiom from the dplyr package. E.g., data %>% group_by(name_of_grouping_variable) %>% summarize(mean(name_of_target_variable)) - simply replace the object/variable names. Plot the result using ggplot2 and post it on twitter. If you like you can combine all tasks of this section including plotting using the pipe (dplyr) and plus (ggplot2) operators.